



2019 Tartan Day Scottish Faire

East Bay Scottish Association (EBSA)
Formerly Tri-Cities Scottish Association

<http://tartanday.eastbayscots.org>

The East Bay Scots are celebrating their **22nd Annual Tartan Day Scottish Faire** on **Saturday, April 6th, 2019**.

This special event will once again be held at Ardenwood Historic Farm in Fremont, CA.

We celebrate **Tartan Day Scottish Faire** in honor of Scottish culture, heritage and the contributions of the Scots and Scottish Americans over the centuries.

Newark was the first city in California to proclaim April 6th as Tartan Day in 1996. On April 5, 1997, the Tri-Cities Scottish Association of California (now EBSA) celebrated their first Tartan Day Family Gathering at Ardenwood Historic Farm, in the city of Fremont. This event in 1997 was one of the first large scale Tartan Day events in the country.

Every year we produce a **Tartan Day Scottish Faire** souvenir program. We hope your company or organization would like to place an ad in the 7" x 8.5" program. We offer targeted locations for advertising on the inside covers. Please see the next page for ad sizes and prices.

If you would like to place an ad in this year's program please, send your ad (preferably in a pdf format to ebsa.tartanday@hotmail.com) and your check (made payable to **East Bay Scottish Association** or **EBSA**) to:

Tartan Day Ads
c/o Debbie Barnes
PO Box 722
Union City, CA 94587

If you wish to pay electronically, please contact us for arrangements.

Any inquires please e-mail ebsa.tartanday@hotmail.com or call 408-267-0736

Ad & payment must be received by March 25, 2019

Placing your ad in our program greatly enhances our ability to hold this special Tartan Day event. The members of East Bay Scots and the volunteers appreciate your contribution and look forward to your participation in our festival.

Tapadh leibh (*Thank You*),

Debbie Barnes
Tartan Day Scottish Faire 2019 Chairperson
East Bay Scottish Association

Business Card
3-1/2" x 2"
\$25

TARTAN DAY 2019

AD PRICES

Full Page 6" x 7-1/2"
Black & White \$135

Inside Front Cover Full Page
Black & White \$220
Color \$240

Inside Back Cover Full Page
Black & White \$180
Color \$200

Outside Back Cover Full Page
Black & White \$270
Color \$290

ALL OTHER Ad Sizes are Black & White

Quarter Page
3" x 3-1/2"
\$35

Half Page
6" x 3-1/2"
\$70